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United Way
of Kentucky



June 28, 2019

John Barger
Medicaid President
Humana
101 S. Fifth Street
Louisville, KY 40202

Mr. Barger:

United Way of Kentucky is a 501(c)(3) non-profit membership association governed by a statewide volunteer board of directors, and since 1984, we have been serving our Commonwealth by helping the twenty-two Kentucky-based United Way organizations build stronger, healthier and more caring communities. Together with a network of engaged staff, policy experts, influential local boards and community volunteers, we generate and reinvest in excess of 43 million dollars annually into effective health and human service programs that are changing community conditions and helping Kentucky families reach their full potential.

We do this through key partnerships, like Humana's partnership with Metro United Way to launch the *United Community* platform that is driving innovation in the human service delivery system. We thank Humana for their support for United Way's data-driven initiatives, and applaud Humana for their willingness to work with us to address gaps in how human services are delivered to improve individual and family outcomes across critical social determinants of health. For this reason, I am pleased to provide this statement of my support for Humana's response to Kentucky's 2019 Medicaid Managed Care RFP.

United Way proudly invests in long-term positive community outcomes by vetting and supporting quality education programs; promoting financial services and basic needs programs that lead to family stability; and advocating for effective public policy that helps all Kentucky's citizens achieve better health. Our United Way network directly serves approximately 94% of the Kentucky population, and through our statewide campaign, we fund programs in every county across the Commonwealth.

United Way of Kentucky is grateful to look ahead to new efforts and opportunities to partner with Humana in this context, including new support for the existing 2-1-1 information and referral system, the expansion of 2-1-1 services into unserved communities, and building capacity to ensure the long-term sustainability of Kentucky's United Way 2-1-1 network.

With this in mind, United Way of Kentucky looks forward to serving Kentucky families in partnership with Humana.

Very sincerely,

A handwritten signature in black ink, appearing to read "Kevin Middleton", with a long, sweeping underline.

Kevin Middleton, President
United Way of Kentucky